



MEDICARE DRUG & HEALTH PLAN CONTRACT ADMINISTRATION GROUP

DATE: May 19, 2021

TO: All Organization Types and Stakeholders

FROM: Kathryn A. Coleman
Director

SUBJECT: HPMS Marketing Module – Training and Release Dates

As a follow up to the December 31, 2020, HPMS memorandum titled “HPMS Marketing Module Update and Demonstration Sessions,” CMS will release the newly redesigned HPMS Marketing Module on May 28, 2021. Before its release, CMS will conduct user-focused training sessions. Medicare Advantage and Medicare Prescription Drug plans please notice Training Session 3, and share this memo with any third party who creates multi-plan materials on your behalf. Please note participants must register in advance.

- Training Session 1 will focus on MA, PDP, and Section 1876 cost plan marketing workflows, and will be held on May 24, 2021 at 1:00 EDT.
https://cms.zoomgov.com/webinar/register/WN_OsbpCGxjRk6-7fvZ3OqPSw
- Training Session 2 will focus on Medicare-Medicaid Plan (MMP), Minnesota Senior Health Options (MSHO), and Programs of All-Inclusive Care for the Elderly (PACE) plan marketing workflows, and will be held on May 24, 2021 at 2:30 EDT.
https://cms.zoomgov.com/webinar/register/WN_WCCYfecfRsSJ-ZFGJCqzRA
- Training Session 3 will focus on the new multi-plan submission marketing workflows, and will be held on May 25, 2021 at 1:00 EDT
https://cms.zoomgov.com/webinar/register/WN_e1U2Vv_ySNuV8F781sN4UQ

We look forward to a successful transition to the new HPMS Marketing Module. If you have any questions leading up the training sessions, please feel free to submit them to:
Marketing@cms.hhs.gov